

LET'S SWITCH THINGS UP

MONOCLE

NOVEMBER 2020
ISSUE 138

INSIDE: SWING-STATE MEDIA USA **URBAN HEROES**
NEW CROP OF CITY FARMS **AUTUMN DESIGN SPECIAL**

A to F AFFAIRS: City renewal done right **BUSINESS:** A young publisher turns the page **CULTURE:** The art fair redux
DESIGN: Home need a lift? Get some wood **ENTERTAINING:** Toast to English wine **FASHION:** Watch-maker calls time on its office

TIME FOR CHANGE

Jane Fonda, Theaster Gates and Chris Wallace on a landmark election.

Yes

Solution A

A

Rethink your life*

- 1 Find a balance
- 2 Read reliable news
- 3 Start afresh

* Too much time online? Seeking inspiration from around the world? Read on for businesses to benchmark and recommendations to heed.

Yes

Solution B

B

Improve your city**

- 1 Back better buildings
- 2 Be experimental
- 3 Do it yourself

** We meet the city-makers who take change into their own hands, from developers and artists to have-a-go urbanists.

FOR BOTH

HIT THE ROAD Franconia's best places to wine, dine and climb
BEDTIME STORIES Hotel openings from Stockholm to Austin

C If all else fails, find inspiration in our 28-page North Rhine-Westphalia survey
GREEK REVIVAL Bright, breezy Athens bolthole
EXPO Intrepid journalists telling tales in remote places

11877 11878 11879 11880 11881 11882 11883 11884 11885 11886 11887 11888 11889 11890 11891 11892 11893 11894 11895 11896 11897 11898 11899 11900 11901 11902 11903 11904 11905 11906 11907 11908 11909 11910 11911 11912 11913 11914 11915 11916 11917 11918 11919 11920 11921 11922 11923 11924 11925 11926 11927 11928 11929 11930 11931 11932 11933 11934 11935 11936 11937 11938 11939 11940 11941 11942 11943 11944 11945 11946 11947 11948 11949 11950 11951 11952 11953 11954 11955 11956 11957 11958 11959 11960 11961 11962 11963 11964 11965 11966 11967 11968 11969 11970 11971 11972 11973 11974 11975 11976 11977 11978 11979 11980 11981 11982 11983 11984 11985 11986 11987 11988 11989 11990 11991 11992 11993 11994 11995 11996 11997 11998 11999 12000

(15 - 20)

Profile: Breuer Estudio

Joel Escalona
Mexico

Mexico City furniture company Breuer was founded in 1993 by Arturo Verástegui and has since become one of the country's top manufacturers specialising in carpentry. The brand regularly collaborates with designers and architects on collections presented at the Mexican capital's biannual art fair, Zonamaco, but is only just starting to make a name for itself internationally.

After collaborating on a collection as a guest designer, Joel Escalona joined the company as creative director last year to establish the brand's vision. "In Mexico we have several designers who are setting up their own companies. This is the other way around: it's a business that is interested in becoming a benchmark of Mexican design," he says.

His first collection in his new role, *Noviembre*, is a series of wooden benches, tables and decorative pieces inspired by influential Romanian sculptor Constantin Brancusi. "It's totally different to what I usually do, which is often straight lines and orthogonal shapes," says Escalona, who is passionate about sculpture and recently went back to university to study contemporary art. "This is much slower and heavier: pieces that take their time as though they were moving very slowly."

Breuer exports to the US and is slowly starting to draw attention further afield, with new customers in cities including Hong Kong. — JWE
breuerstudio.com



N°138 — MONOCLE — 095

Specialist String
inding its remit
unched adjustable
which shows
k for making
s. The firm had
kholm's Taf Studio,
of the textured
tium and steel table
inging out the best of
placed upon it, rather
centre stage. — NSG
re.com